



Optimad engineering srl
spin-off del Politecnico di Torino

via Giacinto Collegno 18
10143 Torino, Italia

www.optimad.it

capitale sociale €10.000 i.v.
partita iva 09359170017

Marketing Manager

Job description

Optimad is looking for a young and motivated self-starter candidate to join a dynamic and growing organization. The marketing manager will work closely with the sales manager, coordinating all marketing efforts in accordance with the company strategy

The job term is a one-year fixed-term contract, then converted to permanent based on the achieved results.

Duties of the Marketing Manager include:

- Managing all marketing for the company and activities within the sales department.
- Contributing to marketing and communication strategy projects
- Developing marketing campaigns with sales activities.
- Creation and publication of all marketing material in line with marketing plans.
- Planning and implementing promotional campaigns.
- Manage and improve lead generation campaigns, measuring results.
- Preparing online and print marketing campaigns.
- Monitor and report on effectiveness of marketing communications.
- Creating a wide range of different marketing materials

What we offer

- Flexible working hours
- Competitive salary and production bonus
- Generous vacation time to facilitated work-life balance
- Free lunch and coffee
- Friendly working environment
- Continuous growth and learning
- Travel opportunities: you will have the possibility to join our national and international partners for training and collaboration purposes



Job requirements

The ideal candidate will have:

- Msc or Bsc or equivalent university degree in marketing, communication science, digital communication or similar, with a background and a strong interest in science and technology
- Excellent knowledge of the Italian and English language
- Strong written and verbal communication skills in Italian and English
- Confident and dynamic personality
- Strong analytical and project management skills
- Strong creative outlook
- Ability to work as team player
- Strong technical aptitude, including a good command of the Microsoft Office Suite; experience with Adobe CS suite preferred

About the workplace

Our office is located within [ToolBox](#), a vibrant community of high-tech companies, start-ups, freelancers and community labs, located 15 minutes walk from the city center (Torino Porta Nuova) and close to Corso Dante metro station.

The position requires a 6 month training period in Trieste (Italy).

<https://www.toolboxoffice.it>

Apply for this job

Please send your CV and cover letter to

careers@optimad.it

By sending the application, the applicant implicitly accepts that the information provided is collected by Optimad and processed for the purpose of managing his application. The company's privacy policy is available at <http://www.optimad.it/privacy-policy-careers/>

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